

ELEVATE THE EXPERIENCE



SMPS SFBAC 2017-18 PROGRAMS CALENDAR

NOVEMBER	DECEMBER	JANUARY	FEBRUARY
<p>Market Share Begins</p> <p>Mentorship Pathways</p> <p>Registration Deadline</p>	<p>Holiday Party</p>	<p>Market Research</p> <p>for Transformative</p> <p>Business Insights</p>	<p>Membership</p> <p>Madness</p> <p>Pacific Regional</p> <p>Conference</p>
MARCH	APRIL	MAY	JUNE
<p>Membership Derby</p> <p>Building Relationships</p> <p>Through Client</p> <p>Experience Mapping</p>	<p>How to Structure</p> <p>and Manage Today's</p> <p>High-Performing</p> <p>Marketing Team</p>	<p>1+1=10: Marketing</p> <p>Coordinators +</p> <p>Digital Marketing</p> <p>Bootcamp</p>	<p>Negotiate to Win:</p> <p>Persuasion Skills for</p> <p>Career & Salary</p> <p>Advancement</p>
JULY	AUGUST	SEPTEMBER	OCTOBER
<p>Make the Connection</p> <p>Mini-MBA:</p> <p>Understand Your</p> <p>Business, Empower</p> <p>Yourself</p>	<p>2018 Annual</p> <p>Business Meeting</p> <p>Build Business</p>	<p>Taste of SMPS</p>	<p>Client Roundtable</p>

Additional programs throughout the year include Market Share, the CPSM Study Group, Mentorship Pathways, and Business Leaders Forum. Register at SMPS.SF.ORG.