



Mentoring Pathways PROFILE / APPLICATION

PLEASE EMAIL YOUR COMPLETED FORM TO linnea.king@teecom.com by October 14, 2016

What role are you looking to participate in this year's Mentoring Pathways program?

PROTÉGÉ

MENTOR

CONTACT INFORMATION

Name: _____

Date: _____

SMPS #: _____

Years of Membership: _____

Years in the A/E/C/P Industry: _____

Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ email: _____

PROFILE / APPLICATION

Please answer the ALL of the following questions (unless otherwise noted). This information will help prospective protégés / mentors better understand your needs.

1. Check all positions that you have held in the industry during your career.

- | | |
|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| <input type="checkbox"/> Chief Marketing Officer (CMO) | <input type="checkbox"/> Communications Director / Specialist |
| <input type="checkbox"/> Business Development Manager/Director | <input type="checkbox"/> Marketing Research Specialist |
| <input type="checkbox"/> Marketing Manager /Director | <input type="checkbox"/> Graphics Specialist |
| <input type="checkbox"/> Proposal Manager | <input type="checkbox"/> Marketing Consultant / Specialist to A/E/C firms |
| <input type="checkbox"/> Marketing Assistant/Coordinator | <input type="checkbox"/> Technical position (licensed) |
| <input type="checkbox"/> Principal / Vice President / President / Senior Management | <input type="checkbox"/> Regional Manager |
| <input type="checkbox"/> Client or Account Manager / Sales Representative or Manager | <input type="checkbox"/> Other: _____ |

2. Check all disciplines in which you have been employed or have consulted during your career.

- | | |
|--------------------------------------------------------------------------|---------------------------------------------------------------------------|
| <input type="checkbox"/> A/E or E/A (Full-service) | <input type="checkbox"/> Engineering - Mechanical / Electrical / Plumbing |
| <input type="checkbox"/> Architecture / Planning / Interior Design | <input type="checkbox"/> Engineering - Structural |
| <input type="checkbox"/> A-V /Acoustical | <input type="checkbox"/> Engineering - Transportation |
| <input type="checkbox"/> Construction - General or Specialty | <input type="checkbox"/> Fire Protection / Security |
| <input type="checkbox"/> Construction Management / Facilities Management | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> Design-Build | <input type="checkbox"/> Landscape Architecture |
| <input type="checkbox"/> Engineering - Civil / Sanitary | <input type="checkbox"/> Public Relations / Community Outreach |
| <input type="checkbox"/> Engineering - Environmental / Biological | <input type="checkbox"/> Surveying |
| <input type="checkbox"/> Engineering - Geotechnical / Geological | <input type="checkbox"/> Other: _____ |



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3. Have you ever been a protégé or mentor?

Protégé:

- Yes If yes, which organization? _____
 No

Mentor:

- Yes If yes, which organization? _____
 No

4. **Protégé Question:** What are your career objectives in the next three years? (check all that apply)

- CPSM
 FSMPS
 Advance to a higher marketing position (please list position) _____
 Principal track (non-marketing)
 Become a marketing consultant
 Other: _____

5. **Mentor Question:** What do you feel are the top three strengths you will bring as a mentor?

- Provide counsel, guidance, suggestions, feedback, brainstorming, alternatives to consider
 Provide coaching, training, education, resources
 Be a sounding board by listening to a protégés concerns and issues
 Provide support and encouragement
 Share experiences that led to success
 Provide insights into goals and objectives
 Other: _____

6. **Protégé Question:** What are the top four benefits you hope to get from participating in a mentoring program?

- Increase my confidence in my job
 Increase my level of skills
 Increase my ability to problem-solve
 Increase my ability to set priorities
 Increase my credibility within my department / firm
 Increase my credibility outside my firm
 To better communicate with clients and colleagues
 To get guidance, feedback, alternatives to consider, have a sounding board for ideas
 To get coaching / training/ education / resources
 To get support and encouragement
 To feel less isolated
 Other: _____



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7. **Protégé Question:** What are the three most important things to you in finding a mentor?
- Area of marketing expertise
 - Experience in a particular discipline (architecture, engineering, etc.)
 - Number of years of experience
 - Credentials in marketing or A/E/C industry
 - Positions previously held in industry
 - Experience in the same size firm
 - Located in geographical proximity
 - Want a mentor who will meet with me personally
 - Want a mentor of the same gender
 - Other: _____
8. In the space below, please provide any pertinent biographical. Describe career goals / accomplishments and what you hope to gain from the mentoring pathways program (maximum 100 words).

Protégés: Payment for Mentoring Pathways Program

(fee will be refunded if you are unable to find a suitable mentor)

- ✓ A fee of **\$150.00** is required from protégés for the Mentoring Pathways Program.
- ✓ Please follow the link below to submit payment online no later than November 1, 2016:
http://smpssf.org/content.php?page=Mentoring_Pathways