

MENTORING PATHWAYS

PLEASE EMAIL YOUR COMPLETED FORM TO ljordanteicheira@guidepostsolutions.com and marion@b-distinct.com by November 20, 2017. Questions about the form should be directed to ljordanteicheira@guidepostsolutions.com.

What role are you looking to participate in for this year's Mentoring Pathways program?

PROTÉGÉ

MENTOR

CONTACT INFORMATION

Name: _____

Date: _____

SMPS #: _____

Years of Membership: _____

Years in the A/E/C/P Industry: _____

Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ email: _____

PROFILE / APPLICATION

Please answer the ALL of the following questions (unless otherwise noted). This information will help prospective protégés / mentors better understand your needs.

1. Check all positions that you have held in the industry during your career.

- | | |
|---|--|
| <input type="checkbox"/> Chief Marketing Officer (CMO) | <input type="checkbox"/> Client or Account Manager / Sales Representative or Manager |
| <input type="checkbox"/> Business Development Manager/Director | <input type="checkbox"/> Communications Director / Specialist |
| <input type="checkbox"/> Marketing Manager /Director | <input type="checkbox"/> Graphics Specialist |
| <input type="checkbox"/> Proposal Manager | <input type="checkbox"/> Marketing Consultant / Specialist to A/E/C firms |
| <input type="checkbox"/> Marketing Assistant/Coordinator | <input type="checkbox"/> Technical position (licensed) |
| <input type="checkbox"/> Principal / Vice President / President / Senior Management | <input type="checkbox"/> Regional Manager |
| | <input type="checkbox"/> Other: _____ |

2. Check all disciplines in which you have been employed or have consulted during your career.

- | | |
|--|---|
| <input type="checkbox"/> A/E or E/A (Full-service) | <input type="checkbox"/> Engineering - Mechanical / Electrical / Plumbing |
| <input type="checkbox"/> Architecture / Planning / Interior Design | <input type="checkbox"/> Engineering - Structural |
| <input type="checkbox"/> A-V /Acoustical | <input type="checkbox"/> Engineering - Transportation |
| <input type="checkbox"/> Construction - General or Specialty | <input type="checkbox"/> Fire Protection / Security |
| <input type="checkbox"/> Construction Management / Facilities Management | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> Engineering - Civil / Sanitary | <input type="checkbox"/> Landscape Architecture |
| <input type="checkbox"/> Engineering - Environmental / Biological | <input type="checkbox"/> Public Relations / Community Outreach |
| <input type="checkbox"/> Engineering - Geotechnical / Geological | <input type="checkbox"/> Surveying |
| | <input type="checkbox"/> Other: _____ |

Mentoring Pathways PROFILE / APPLICATION

3. Have you ever been a protégé or mentor?

Protégé:

Yes If yes, which organization? _____

No

Mentor:

Yes If yes, which organization? _____

No

4. **Protégé Question:** What are your career objectives in the next three years? (check all that apply)

CPSM

FSMPS

Advance to a higher marketing position (please list position) _____

Principal track (non-marketing)

Become a marketing consultant

Other: _____

5. **Mentor Question:** What do you feel are the top three strengths you will bring as a mentor?

Provide counsel, guidance, suggestions, feedback, brainstorming, alternatives to consider

Provide coaching, training, education, resources

Be a sounding board by listening to a protégés concerns and issues

Provide support and encouragement

Share experiences that led to success

Provide insights into goals and objectives

Other: _____

6. **Protégé Question:** What are the top four benefits you hope to get from participating in a mentoring program?

Increase my confidence in my job

Increase my level of skills

Increase my ability to problem-solve

Increase my ability to set priorities

Increase my credibility within my department / firm

Increase my credibility outside my firm

To better communicate with clients and colleagues

To get guidance, feedback, alternatives to consider, have a sounding board for ideas

To get coaching / training/ education / resources

To get support and encouragement

To feel less isolated

Other: _____

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7. **Protégé Question:** What are the three most important things to you in finding a mentor?

- Area of marketing expertise
- Experience in a particular discipline (architecture, engineering, etc.)
- Number of years of experience
- Credentials in marketing or A/E/C industry
- Positions previously held in industry
- Experience in the same size firm
- Located in geographical proximity
- Want a mentor who will meet with me personally
- Want a mentor of the same gender
- Other: _____

8. In the space below, please provide any pertinent biographical. Describe career goals / accomplishments and what you hope to gain from the mentoring pathways program (maximum 100 words).

Protégés: Payment for Mentoring Pathways Program

(fee will be refunded if you are unable to find a suitable mentor)

- ✓ A fee of **\$150.00** is required from protégés for the Mentoring Pathways Program.
- ✓ Please follow the link below to submit payment online no later than November 20, 2017:
<http://smpssf.org/meetinginfo.php?id=124>