

PANELISTS



BIANCA FLORES TURNER CONSTRUCTION

Bianca Flores is Marketing Manager for the Interiors and Special Projects Division at Turner Construction where she is responsible for marketing and communications, working hand-in-hand with the sales and business development team. Having worked for both architecture and construction firms, she offers a unique perspective on the various challenges each industry segment undergoes.



DIANA LEONARD BROWN AND CALDWELL

Diana Leonard is the Director of Corporate Marketing and Communications for Brown and Caldwell. In her 17 years of experience, Diana has led creative and compelling integrated marketing campaigns for small and mid-sized environmental firms and has also driven strategic national business development pursuits for a large global engineering company.



KRISTY DUTCH PFAU LONG ARCHITECTURE

Kristy Dutch, Marketing Director for Pfau Long Architecture, is a marketing, communications and business development professional with more than 15 years of experience in the A/E/C industry. Kristy's experience includes leading firm's communications efforts from public relations to social media as well as managing a firm's external messaging and branding efforts.

MODERATOR



CAMILLE MAJORS E2 CONSULTING ENGINEERS

Camille has 14 years of experience leading and executing marketing and communications programs for the A/E/C industry. As CMO of E2 Consulting Engineers, Inc., she is leading the development of strategic marketing initiatives, unifying the brand, and building the company's marketing and communications programs.

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