

2024
Topaz Awards

sm^{ps}
San Francisco

sm^{ps}
Sacramento

Sponsorship
OPPORTUNITIES





2024 TOPAZ AWARDS | SPONSORSHIP OPPORTUNITIES

The SMPS San Francisco Bay Area Chapter (SFBAC) in partnership with the SMPS Sacramento Chapter are hosting an Awards Program that highlights the critical role and immense value marketing and business development professionals bring to the Architectural, Engineering, and Construction (A/E/C) industry.

It began in 2001 as the Founders Awards – a forum to recognize excellence in marketing communications in the built environment and to recognize an individual's extraordinary expertise and achievements that serve as a model for A/E/C marketing and business development professionals. The Founders Awards Program paid homage to a select group of marketers who came together in the 1970s and called themselves BD Anonymous until the SFBAC of SMPS was incorporated in 1982.

Re-branded as the Topaz Awards in 2022, the program brings together professionals from across Bay Area regions to recognize achievement in marketing and business development for professional services.

This year, the 2024 Topaz Awards represents a unique collaboration between both Northern California Chapters, SFBAC and Sacramento, reaching **400 members** across the region. As a united group, the special planning committee is working hard to make this event a true showcase of A/E/C marketing excellence from the Sacramento Region to Silicon Valley.

This year's event will be held at **The Commonwealth Club** in San Francisco on Thursday, June 13, 2024 from 5:00 PM – 9:00 PM.





SPONSORSHIP LEVELS



TOPAZ TITLE SPONSOR

Value: \$2,500

- General Recognition – “SMPS SFBAC and Sacramento 2024 Topaz Awards presented by ...”
- Speaking Opportunity – The speaking opportunity would take place at the beginning of the awards program.
- Access to Registration List of Event Attendees – This list will include attendees names, titles, and firms only.
- Logo printed on all primary signage.
- Social media recognition leading up to the event.
- Recognition by event MCs during the awards program.
- Two tickets included.



SAPPHIRE SPONSOR – TECHNOLOGY

Value: \$1,000

There are various technological aspects to the Topaz Awards program.

- Logo on technology based signage.
 - PowerPoint slides during the awards program.
 - Computer screensavers during People’s Choice Award voting.
- Logo on primary sponsorship signage displayed at the event.
- Social media recognition leading up to the event.
- Recognition by event MCs during the awards program.
- One ticket included.



EMERALD SPONSOR – BAR

Value: \$1,000

The awards program will include an open bar for a portion of the event.

- Logo on bar signage.
- Logo on printed bar menus.
- Logo on primary sponsorship signage displayed at the event.
- Social media recognition leading up to the event.
- Recognition by event MCs during the awards program.
- One event ticket included.



RUBY SPONSOR – TABLE

Value: \$500

- Signage on all tables with logo and QR code to link of your choice.
- Logo on primary sponsorship signage displayed at the event.
- Social media recognition leading up to the event.
- Recognition by event MCs during the awards program.



IN-KIND SPONSOR

In addition to the above named sponsorship levels, there are various in-kind opportunities which include, but are not limited to:

- Photo Booth
- Wine
- Floral Arrangements



SPONSORSHIP LEVELS

RESERVE A SPONSORSHIP LEVEL

To reserve and pay for sponsorship, please [click here](#) to visit the payment portal link. If you would prefer to pay via invoice, please contact both treasurer@smpssf.org and awards@smpssf.org.

QUESTIONS AND ADDITIONAL INQUIRIES

If you are interested or have questions about sponsoring this year's event program, please contact awards@smpssf.org for more information.