

WHY SPONSOR SMPS SFBAC IN 2026?



BRAND PROMOTION

Elevate your firm brand with promotion on the SMPS SFBAC website, at events, in email communications, and on social media.



PROFESSIONAL DEVELOPMENT

Increase professional development opportunities with free tickets to educational and special events, and speaking opportunities at Chapter Celebrations.



INDUSTRY LEADERSHIP

Position your company as a leader and supporter of the SMPS mission to increase the value of marketing within professional services firms.



BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP



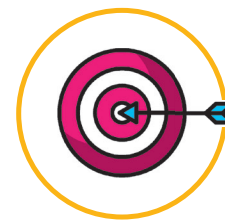
VISIBILITY

Receive recognition and exposure for you and your company at programs and events in front of targeted audiences in the A/E/C industry.



NETWORKING

SMPS SFBAC offers networking opportunities with local, regional, and national A/E/C professionals and industry leaders that help make connections to fuel business growth.



LEAD GENERATION

Generate new leads and nurture existing relationships. Connections made through SMPS lead directly to business opportunities with clients and teaming partners.

2024-2025 BOARD YEAR IN REVIEW

5
BAY PLATINUM

7
GOLDEN GATE

10
SILVERADO

7
REDWOOD


sponsorships

MENTORING PATHWAYS

10 
mentor/protege
pairs

COMMUNICATIONS

35% 
email newsletter
open rate

36
events

147
member firms

15%
increase in
LinkedIn followers

5 Senior Business Leader Forums
SAN FRANCISCO • EAST BAY • SOUTH BAY • NORTH BAY • VIRTUAL

36,000
LinkedIn impressions

30 BLF Meetings 

120,000
visitors to website

62 
CEU hours
offered

38 
CPSMs



SMPS SFBAC 2026 SPONSORSHIP OPPORTUNITIES

	BAY PLATINUM	GOLDEN GATE	SILVERADO	REDWOOD
SPONSORSHIPS & COSTS	5	15	15	unlimited
2026 NEW SPONSORS	\$4,000	\$2,500	\$1,250	\$750
15% DISCOUNT FOR RETURNING SPONSORS FROM LAST 5 YEARS	\$3,400	\$2,125	\$1,063	\$638
30% DISCOUNT FOR CERTIFIED SMALL BUSINESS FIRMS	\$2,800	\$1,750	\$875	\$525
TOP TIER BENEFITS				
ONE-YEAR SMPS MEMBERSHIP (\$449 VALUE)	1			
AD IN CHAPTER JOB BANK (\$150/MEMBER, \$200 NON-MEMBER)	2	1	1	
EVENT TICKETS				
SPECIAL EVENTS REGISTRATION*	1	1		
HOLIDAY PARTY	2	1	1	
VIRTUAL PROGRAMS (PER EVENT)	3	2	2	1
SPONSOR-ONLY APPRECIATION EVENT	3	2	2	1
IN-PERSON PROGRAM EVENT	2	1		
FIRM PROMOTION				
SPEAKING OPPORTUNITY AT CHAPTER CELEBRATION	✓			
PUBLIC RECOGNITION				
LOGO, HYPERLINK & FIRM BIO ON CHAPTER WEBSITE	✓	✓	✓	name only
LOGO ON INTRO SLIDES FOR VIRTUAL & IN-PERSON PROGRAMS	✓	✓	✓	name only
LOGO ON COMMUNICATIONS	✓	✓	✓	name only
ONE CALL OUT BOX IN SHORTLIST (SPONSOR SPOTLIGHT)	✓	✓		
ONE LINKEDIN MENTION PER YEAR	✓	✓		
LOGO ON WEBSITE HOMEPAGE SLIDER (ONE MONTH/YEAR)	✓			

Special event sponsorships may be offered during the year. Bay Platinum and Golden Gate sponsors will have the first right of refusal for available spots.

*Senior Business Leaders Forum, Emerging Leaders Forum, and Mentoring Pathways; other special events TBD. Topaz Awards not included.

IN-KIND CONTRIBUTIONS

In-kind contributions, either through products or services, help our chapter offer a better experience for our members while achieving great exposure for your firm. In return for your in-kind contribution, your company name will appear on promotional materials and you will receive recognition at events. We welcome the following in-kind contributions: wine or alcohol donation, branded promotional items, color printing/scanning services, raffle prizes for special events, event spaces, and audiovisual equipment/rentals.

SMALL BUSINESS DISCOUNT

SMPS SFBAC offers a 30% discount on sponsorship products to certified small, local, and diverse-owned businesses. Provide proof of valid certification with any Bay Area municipality or regional agency when booking to obtain discount.

PAYMENT AND DISCLAIMERS

Sponsor benefits take effect upon receipt of payment. SMPS SFBAC accepts business checks, VISA, AMEX, and MasterCard. SMPS SFBAC cannot guarantee participation of specific speakers at sponsored programs. Though payments to SMPS SFBAC are not tax deductible as charitable contributions for Federal income tax purposes, they may be deductible as business expenses under provisions of the Internal Revenue Code.

CONTACT

For more information, please contact sponsors@smssf.org

FIRMS REPRESENTED BY OUR MEMBERSHIP INCLUDE:

ACC Environmental Consultants	CoBUILD Construction Services	Freyer & Laureta	McCullough Landscape Architecture Inc	Sherwood Design Engineers
ACCO Engineered Systems	Colin Gordon & Associates	FTF Engineering	McGuire and Hester	Siegel and Strain Architects
Adelphes	CommuniKate	Gensler	Merrill Morris Partners	Skyline Construction
Aedis Architects	Conсор PMCM	Geosyntec Consultants	Meyers+ Engineers	Skyline Enterprises
Affiliated Engineers	Construction Testing Services	GHD	MNS Engineers	SmithGroup
AGS	Cornerstone Earth Group	Goring and Straja Architects	NBS	Stantec
Allana Buick & Bers Inc	Crosby Group	GPLA	Nibbi Brothers General Contractors	Stok
Altura	DAHLIN Architecture Planning Interiors	Guttman & Blaevoet	NK Interactive	Studio PR
Anderson Brule Architects	Degenkolb Engineers	Haley & Aldrich	Noll & Tam Architects	Studio VARA
Annika Dukes Consulting	Delve Underground	Harris & Associates	Northland Control Systems	Summit Engineering
Architectural Resources Group Inc	DES Architects + Engineers	Hathaway Dinwiddie Construction Co	Nova Group	Surf to Snow Environmental Resource Management
Arup	DIALOG	HLB Lighting Design	OpenAsset	Swinerton Builders
Axis Building Envelope Design	Dome Construction	HMH	Pacific Ridge Builders	TEECOM
BAR Architects & Interiors	DPR Construction	HNTB	Perkins & Will	TEF Design
Biggs Cardosa Associates Inc	dsk architects	HOK	Pinnacle	Terracon Consultants
BKF Engineers	Earth Systems	Hornberger + Worstell	PlaceWorks	TETER Architects & Engineers
Blach Construction Company	ECC	IDA Structural Engineers	Power Engineering Construction Company	Tipping Structural Engineers
Black & Veatch	EHDD Architecture	Interior Architects	Pragmatic Professional Engineers	Titan Development
Brelje & Race Consulting Engineers	EKI Environment & Water	JL Modular	ProjectMark	Tyler Chartier Photography
Brown & Caldwell	ELS Architecture and Urban Design	Kier + Wright	Psomas	Verde Design
C. Overaa & Company	Emily Hagopian Architectural Photography	KPFF Consulting Engineers	Quattrocchi Kwok Architects	VSCE
Cahill Contractors	ENGIE Services	LCA Architects	Quezada Architecture	WDA William Duff Architects
Carducci Associates	Environmental Science Associates	Lisa Thomson Consulting	Ratcliff Architects	West Yost
Carollo Engineers	Fehr & Peers	LJW Consulting	Rockridge Geotechnical	WRA
Clune Construction	Feldman Architecture	LPAS Architecture + Design	RRM Design Group	WSG Marketing
Coastland	Flad Architects	Mack5	Salas O'Brien	WSP USA
		Mark Cavagnero Associates	Salter	XL Construction
		Mark Thomas		ZFA Structural Engineers