

Student Scholarship Application

Society for Marketing Professional Services San Francisco Bay Area Chapter
Business Transformed Through Marketing Leadership



Explore a career through the Society for Marketing Professional Services (SMPS) SF Bay Area Chapter (SFBAC). Nationally, SMPS represents a dynamic network of 7,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction, real estate and specialty consulting firms located throughout the United States. SMPS and its 55 chapters benefit from the support of 3,250 design and building firms, encompassing 80% of the Engineering News-Record Top 500 Design Firms and Top 400 Contractors.



About the Scholarship

The scholarship is to help a student advance his/her learning in marketing and communications. It consists of one \$1,000 or two \$500 scholarships plus an honorary one-year student membership in the SMPS SFBAC, including complimentary registration to one chapter event.

Use of Scholarship Funds

College tuition

Administrative Organization and Corporate Sponsor / Underwriter

SMPS SFBAC Chapter

University Affiliation / Program

Enrolled in any accredited University, Community College, or Private College located within 100 miles of San Francisco, CA as of Fall 2022.

Key Dates

Deadline for receipt of submissions: **July 29, 2023**

Notification of scholarship recipient: August 2023

Complete the application on the following page, attach the typewritten narrative (maximum 3 pages), unofficial transcript, and return via email to skatsikas@alturaassociates.com. Transcript must be received by the deadline. You are welcome to submit your transcript in advance of your application and narrative.

Questions?

Scholarship Contact

Sarah Katsikas | skatsikas@alturaassociates.com

Application Criteria

1. Full-time undergraduate or post-graduate student per the community college or university affiliation / program, pursuing an associate, bachelor or a graduate degree in marketing, business, graphic design, public relations, communications, or related field.
2. Must currently have a cumulative GPA of at least 3.0.
3. Interest in Professional Services Marketing.
4. Two letters of recommendation; see next page for details.

Awardee Criteria

1. Available to receive scholarship at the SMPS SFBAC Annual Business Meeting August 2023.
2. Attend at least one of our paid programs yearly (*cost covered by SMPS*).
3. Actively participate in one committee of your choice within first three months of scholarship award.



www.smpssf.com

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The Society for Marketing Professional Services (SMPS) is a diverse community of marketing and business development professionals working together to move the A/E/C industries forward. We believe in Business Transformed Through Marketing Leadership. SMPS is a great way to take your professional and educational development to the next level! With more than 200 members, our chapter is one of the largest in the country. We offer some of the most innovative programs in the Bay Area, with many of the most dynamic, influential clients and presenters in the A/E/C industry to grow your skills professionally; our networking and social opportunities will help in your personal growth.

The Chapter offers a scholarship annually to a student pursuing a career in marketing professional services.

Please Complete the Application Below

First Name	Middle Initial	Last Name
Street Address		City, State, Zip
Phone Number	Student ID	Date of Birth
School	Current Year	Current GPA
Major Field of Study	Email Address	
Name & Title of Academic Advisor / Professor		Signature



Narrative

Attach a clear and concise narrative specifically addressing the following topics in the order listed. Narrative should be typewritten and no more than three pages.

1. How did you hear about SMPS?
2. What are your professional and educational goals for the next year and how do you think SMPS will help you accomplish these goals?
3. Why are you interested in a career in the architectural, construction, or related industry?
4. Have you been involved in any activities aimed at helping you prepare for your career?
5. How would receiving this scholarship impact you?
6. Please include the two letters of recommendation, one from either your academic advisor or a professor in the degree program in which you are enrolled, and the other from a personal reference. This is not included in the page count.

